UNIVERSITY OF CALIFORNIA
SANTA CRUZ 95064

November 21, 1985

GARY MORRISON, ASSOCIATE COUNSEL

RE: Sale of video tape collection entitled "Califas, Chicano Art and Culture in California"; National Endowment for the Humanities Grant No. GM20682-82, Dr. Eduardo Carrillo, Project Director

Dear Gary:

Enclosed you will find a copy of a letter dated November 11, 1985 from Mr. Francisco Gonzalez who is referring the sale of the subject video tape collection to his attorney.

Also enclosed for your reference is a copy of the proposal to the National Endowment for the Humanities (NEH) entitled "Califas, An Exhibition of Chicano Art and Culture in California" (except for Pages 63 through 85 which contain art work), a copy of the revised budget, a copy of the NEH grant No. GM20682-82, and a copy of a letter from NEH dated January 9, 1983 which states that NEH "is pleased to have played a role in this most exciting and important project. Particularly impressive was the video-tape....submitted."

If you desire any additional information, let us know. Please advise regarding what action the Contracts and Grants Office should take at this time.

Cordially,

Harry

H. J. Zenner
Contracts and Grants Officer

Enclosures

CC: Chancellor Sinsheimer)
Dean Cowan)
✓ Project Director Carrillo) with copy of letter dated November 11, 1985 from Mr. Gonzalez

November 11, 1985

A LETTER TO : The University of California at Santa Cruz
(Chancellor's Office / Contracts and Grants Office)

National Endowment for the Humanities
(re: Grant Ref.-PM-20682-82)

CineWest, San Diego (Mr.Isaac Artenstein)
Producer "Califas - Chicano Art in California"

RECEIVED
NOV 20 1985
CONTRACTS AND GRANTS

FROM : Francisco Gonzalez
759 Oak Walk, Apt. C
Goleta, California 93117

RE : Sale of video tape collection entitled "Califas, Chicano Art and Culture in California"

TO ALL THOSE CONCERNED:

In 1982 the dramatic production Los Corridos (El Teatro Campesino, San Juan Bautista) was videotaped in its entirety. At the time of videotaping, the taping was portrayed to me as "videotaping practice" being done by students from nearby Gavilan College. For allowing them to practice, El Teatro Campesino would be given the tapes.

Recently, however, I found out that these tapes were in truth:

1. Produced with NEH and UCSC monies
2. through the University of California at Santa Cruz and/or its agents. Project director: Eduardo Carrillo. Phil Brockmann and Tino Esparza were present at the taping;
3. and that these tapes are being advertised and sold commercially in a video package priced at $20,000 by CineWest in San Diego. The package includes the entire video footage of the conference entitled "Califas, Chicano Art and Life" and is being marketed under that title.

As musical director of the Corridos production, as holder of copyright on the musical arrangements, and as a performing I artist I present to you the following questions which concern the University of California, the National Endowment for the Humanities, Cine West, and numerous artists:

With what contractual right, or other right, does Cine West (Mr. Isaac Artenstein) commercially sell videotapes which were produced from public (taxpayers') funds, through the NEA and the University of California?

With what contractual right, or other right, did the University of California and NEH release these video tapes to CineWest?

With what contractual right, or other right, are videotapes produced (with federal and state funds) and then sold for profit without knowledge or consent of involved artists?

The exploitation of Chicano artists is a widespread phenomenon which cannot be tolerated under any circumstances. I request that all above named parties respond to my questions and that 1. The videotapes be removed from the market immediately and 2. that a complete record of sales and sales orders be provided me. Please know that I have referred this matter to my attorney, Mr. James Blancarte and request that you direct all further correspondence related to this matter to him at the following address:

James Blancarte, Attorney
Law Offices Mitchell, Silberberg and Knapp
11377 West Olympic Blvd.
Los Angeles, California 90064

I ask that you give this matter your immediate attention.

Sincerely yours,

Francisco Gonzalez

Francisco Gonzalez

c: James Blancarte, Attorney

Chancellor's Office
The University of California at Santa Cruz
Santa Cruz, California 95064

Contracts and Grants Office
University of California at Santa Cruz
Santa Cruz, CA 95064

National Endowment for the Humanities
1100 Pennsylvania Avenue NW
Washinton, DC 20506

Mr. Isaac Artenstein
CineWest
655 4th Avenue
San Diego, CA 92101

NATIONAL ENDOWMENT FOR THE HUMANITIES

WASHINGTON, D.C. 20506

— HJZ
Copies to be sent to
Dean Cowan
Project Director Carrillo
Gary Morrison, Associate Counsel
Director Cope
Steve Miller M.L.

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February 26, 1986

James Blancarte,
Attorney
Law Offices Mitchell,
Silberberg and Knapp
11377 West Olympic Blvd.
Los Angeles, CA 90064

Ref: GM-20682-82
(Prefix formerly PM)

Dear Mr. Blancarte:

This will acknowledge receipt of Francisco Gonzalez's letter of November 11, 1985 regarding the project entitled, "Califas, Chicano Art and Culture in California," under the direction of Eduardo Carrillo. Please accept our apologies for the delay in this response.

The matter has been referred for resolution to our Division of General Programs, which funded this grant and to the NEH Office of the General Counsel. A response to the questions raised by Mr. Gonzalez will be forthcoming to you in the near future.

Should you have any questions, you may contact Sally Yerkovich in the Division of General Programs at (202) 786-0267.

Sincerely,

Richard M. Hood
Senior Grants Specialist

cc: Chancellor's Office
University of California
at Santa Cruz

Contracts and Grants Office
University of California
at Santa Cruz

✓ HJZ
Copies to be sent to:
Dean Cowan
Director Cope
✓ Project Director Carrillo
Gary Morrison, Managing
University Counsel
Steve Miller
B. L.

NATIONAL ENDOWMENT FOR THE HUMANITIES

WASHINGTON, D.C. 20506

Office of the General Counsel

RECEIVED
JUN 26 1986
CONTRACTS AND GRANTS

June 20, 1986

James Blancarte, Esq.
Mitchell, Silberberg and Knapp
11377 West Olympic Boulevard
Los Angeles, California 90064

Dear Mr. Blancarte:

Mr. Francisco Gonzalez in his letter to the National Endowment for the Humanities dated November 11, 1985, concerning the sale of videotapes requested that replies be directed to you. Richard Hood of our Grants Office on February 26, 1986, acknowledged receipt of Mr. Gonzalez's letter. I am writing to inform you of the results of the review by the National Endowment for the Humanities of our files on this matter.

The National Endowment for the Humanities awarded a $15,000 grant, GM-20682-82 (formerly designated PM-20682-82), to the University of California, Santa Cruz on March 11, 1982, for a project entitled "Califas - Chicano Art and Culture of California." Under this grant the Mary Porter Sesnon Art Gallery at the University would conduct a planning program for the research and development of an interpretive exhibition of Chicano art in California for travel to approximately six museums throughout the United States. The multi-media exhibition was to include the art works of approximately twenty-five of the most influential Chicano artists in California. To present the works in proper social and historical context the interpretative exhibit was to include written labels, illustrated text panels, artifactual material, photographs, posters, and a videotape presentation. Educational programs were to be developed and include a docent training program, a film program, a bilingual brochure, a public lecture program, and an illustrated catalogue.

After receipt of Mr. Gonzalez's letter, the staff of the National Endowment for the Humanities conducted a thorough search of its files in an unsuccessful attempt to locate any videotapes from this project. Without seeing videotapes, the Endowment has no

knowledge of whether the dramatic production Los Corridos (El Teatro Campesino, San Juan Bautista) was videotaped. If Mr. Gonzalez asserts that our grantee or third parties have infringed upon his copyright or contractual rights, he should raise these issues directly with those parties.

If the Endowment can be of further assistance, please direct your inquiries to me.

Sincerely,

Stephen J. McCleary
Deputy General Counsel

cc: Mr. Isaac Artenstein
Chancellor's Office, University of California, Santa Cruz
✓Contracts and Grants Office, University of California, Santa Cruz
Mr. Francisco Gonzalez
Sharon Lynn Sherman, Esq.